



16th July, 2020

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Tel.: 22721233/4
Fax: 022 2272 2039
Scrip Code: 532538

The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.
Tel.: 26598236
Fax: 2659 8237 / 38.
Scrip Code: ULTRACEMCO

Dear Sirs,

Sub: Newspaper Advertisement regarding the 20th Annual General Meeting of the Company to be held on 12th August, 2020 through Video Conference (VC) / Other Audio-Visual Means (OAVM)

In terms of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with Circular No. 20/2020 dated 5th May, 2020 issued by Ministry of Corporate Affairs, Government of India, please find enclosed copies of the advertisement regarding 20th Annual General Meeting of the Company to be held on Wednesday, 12th August, 2020 through VC / OAVM in the following newspapers:

1. Business Standard, All India Edition in English;
2. The Free Press Journal, Mumbai Edition in English;
3. Navshakti, Mumbai Edition in Marathi.

This is for your information and record.

Thank you.

Yours faithfully,

Sanjeeb Kumar Chatterjee
Company Secretary

Encl: as above



UltraTech Cement Limited

ADITYA BIRLA



UltraTech Cement Limited

Regd. Office: 'B' Wing, Ahura Centre, 2nd Floor, Mahakali Caves Road, Andheri (East), Mumbai 400 093
Tel No. – 022-66917800/29267800, Fax No. – 022-66928109, Website – www.ultratechcement.com, CIN: L26940MH2000PLC128420

NOTICE OF THE TWENTIETH ANNUAL GENERAL MEETING

Notice is hereby given that the Twentieth Annual General Meeting ("AGM") of the Company will be held on Wednesday, 12th August, 2020 at 3:00 p.m. (IST) through Video Conferencing ("VC") / Other Audio Visual Means ("DAVM") to transact the business set out in the Notice of the AGM.

The AGM will be convened in compliance with applicable provisions of the Companies Act, 2013 and the Rules made thereunder ("the Act"); provisions of the Securities and Exchange Board of India ("SEBI") (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") and the provisions of General Circular No. 20/2020 dated 5th May, 2020 read with General Circular No. 14/2020 dated 8th April, 2020 and General Circular No.17/2020 dated 13th April, 2020 issued by the Ministry of Corporate Affairs, Government of India ("MCA") read with Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12th May, 2020 issued by SEBI.

The MCA and SEBI have permitted listed companies to send the Notice of the AGM and the Annual Report during the calendar year 2020, only by email to shareholders, in view of the prevailing COVID-19 pandemic situation and difficulties involved in dispatch of physical copies. The Notice of the AGM together with the Annual Report will be sent to the shareholders electronically to the email IDs registered by them with the Depository Participant / the Company.

Shareholders are requested to register their email IDs and phone numbers with the Company or KFin Technologies Private Limited, the Registrar and Transfer Agent ("KFin"), for receiving the Notice and Annual Report.

Please email the request to:

- **Electronic Mode:** the relevant Depository Participant.
- **Physical Mode:** agmutcl@adityabirla.com or ultratech.ris@kfintech.com or einward.ris@kfintech.com or by logging into https://ris.kfintech.com/email_registration/.

The Notice and Annual Report will also be uploaded on the Company's website viz. www.ultratechcement.com, the website of KFin viz. <https://evoting.karvy.com> and the websites of the BSE Limited viz. www.bseindia.com and the National Stock Exchange of India Limited viz. www.nseindia.com.

The Board of Directors have at their meeting held on 20th May, 2020 recommended dividend at the rate of ₹13/- per equity share having nominal value of ₹ 10/- each for the financial year ended 31st March, 2020. The dividend, as recommended, if approved at the AGM, will be paid to eligible shareholders on or after 13th August, 2020.

In terms of the aforesaid MCA and SEBI circulars, in case, the Company is unable to pay the dividend to any shareholder by electronic mode, due to non-availability of the details of their bank account, the Company will upon normalisation of the postal services, dispatch the dividend warrants to such shareholders by post.

Shareholders who have not updated / registered their bank account details are requested to do so:

- **Electronic Mode:** by updating the same with their Depository Participant.
- **Physical Mode:** By updating with the Company at sharesutcl@adityabirla.com or with KFin at ultratech.ris@kfintech.com or einward.ris@kfintech.com, under a covering letter, duly signed mentioning the name, folio number, bank account details, self-attested copy of PAN card and cancelled cheque leaf. In case the cancelled cheque leaf does not bear the shareholders' name, please attach a copy of the bank passbook statement, duly self-attested.

Shareholders are also informed that in terms of the provisions of the Income Tax Act, 1961, as amended by the Finance Act, 2020, dividend paid or distributed by a Company on or after 1st April, 2020 will be taxable in the hands of the shareholders. Communication in this regard has been emailed to the shareholders and is also available on the Company's website viz. www.ultratechcement.com.

The Company will provide its shareholders facility of remote e-voting through electronic voting services arranged by KFin. Electronic voting shall also be made available to the shareholders participating in the AGM. Details regarding the same will be provided in the Notice of the AGM and will also be made available on the Company's website viz. www.ultratechcement.com.

For UltraTech Cement Limited

Sanjeeb Kumar Chatterjee
Company Secretary

Place: Mumbai
Date : 15th July, 2020

ADITYA BIRLA



UltraTech Cement Limited

Regd. Office: 'B' Wing, Ahura Centre, 2nd Floor, Mahakali Caves Road, Andheri (East), Mumbai 400 093

Tel No. – 022-66917800/29267800, Fax No. – 022-66928109, Website – www.ultratechcement.com, CIN: L26940MH2000PLC128420

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For UltraTech Cement Limited

Sanjeeb Kumar Chatterjee
Company Secretary

Place: Mumbai
Date : 15th July, 2020

ADITYA BIRLA



अल्ट्राटेक सिमेंट लिमिटेड

नोंदणीकृत कार्यालय: २रा मजला, 'बी' विंग, आहुरा सेंटर, महाकाली गुंफा मार्ग, अंधेरी (पूर्व) मुंबई - ४०० ०९३.

दूरध्वनी: ०२२-६६९१७८००/२९२६७८००, फॅक्स: ०२२-६६९२८१०९, वेबसाईट: www.ultratechcement.com, सीआयएन: L26940MH2000PLC128420

विसाव्या वार्षिक सर्वसाधारण सभेची सूचना

या द्वारे सूचित करण्यात येत आहे की एजीएमच्या सूचनेमध्ये नमूद केलेले कामकाज पार पाडण्यासाठी कंपनीची विसावी वार्षिक सर्वसाधारण सभा व्हिडिओ कॉन्फरन्सिंग ("व्हीसी") / इतर दृक्श्राव्यमाध्यमे ("ओएव्हीएम") यांच्याद्वारे बुधवार, दिनांक १२ ऑगस्ट, २०२० रोजी दुपारी ३.०० वाजता (भारतीय प्रमाण वेळ) घेण्यात येईल.

सदर एजीएम ही कंपनी कायदा २०१३ ("दि अॅक्ट") आणि त्या अंतर्गत तयार करण्यात आलेले नियम यांच्या तरतूदी, सिक्युरिटीज अॅण्ड एक्स्चेंज बोर्ड ऑफ इंडिया ("सेबी") (लिस्टिंग ऑब्लिगेशन्स अॅण्ड डिसक्लोझर रिग्यारमेंट्स) रेग्युलेशन्स, २०१५ ("लिस्टिंग रेग्युलेशन्स") च्या तरतूदी आणि सेबीने सादर केलेल्या सक्च्युलर क्र. सेबी/एचओ/सीएफडी/सीएमडी१/सीआयआर/पी/२०२०/७९ दिनांकीत १२ मे, २०२० बरोबर वाचण्यात येणाऱ्या कंपनी बार्बीचे मंत्रालय, भारत सरकार ("एमसीए") यांनी जारी केलेल्या जनरल सक्च्युलर क्र. १४/२०२० दिनांकीत ८ एप्रिल, २०२० आणि जनरल सक्च्युलर क्र. १७/२०२० दिनांकीत १३ एप्रिल, २०२० बरोबर वाचण्यात येणाऱ्या जनरल सक्च्युलर क्र. २०/२०२० दिनांकीत ५ मे, २०२० मधील लागू होणाऱ्या तरतूदी यांच्या अनुसार आयोजित करण्यात येईल.

वर्तमान कोविड-१९ महामारीची परिस्थिती आणि छापील प्रती पाठविण्यासाठी येणाऱ्या अडचणी विचारात घेऊन एमसीए आणि सेबी यांनी कॅलेन्डर वर्ष २०२० दरम्यान सूचिबद्ध कंपन्यांना आपल्या भागधारकांकडे एजीएमची सूचना आणि वार्षिक अहवाल फक्त ई-मेलद्वारे पाठविण्याची परवानगी दिली आहे. डिपॉझिटरी पार्टीसिपन्ट/कंपनी यांच्याकडे नोंदविलेल्या ई-मेल आयडीज्वर वार्षिक अहवालासह एजीएमची सूचना ईलेक्ट्रॉनिक पध्दतीने पाठवून देण्यात येईल.

भागधारकांना विनंती करण्यात येत आहे की सूचना आणि वार्षिक अहवाल मिळविण्यासाठी त्यांनी त्यांचे ई-मेल आयडीज आणि दूरध्वनी क्रमांक हे कंपनी किंवा केफिन टेक्नॉलॉजीज प्रायव्हेट लिमिटेड, रजिस्ट्रार अॅण्ड ट्रान्सफर एजंट्स ("केफिन") यांच्याकडे नोंदणी करावेत.

कृपया आपली विनंती येथे ई-मेल करावी:

- **इलेक्ट्रॉनिक पध्दतीची भागधारणा:** संबंधित डिपॉझिटरी पार्टीसिपन्ट्स
- **छापील (प्रत्यक्ष) स्वरूपातील भागधारणा:** agmutcl@adityabirla.com किंवा ultratech.ris@kfintech.com किंवा einward.ris@kfintech.com यांच्याकडे किंवा https://ris.kfintech.com/email_registration/. वर लॉगिंग करून सदर विनंती पाठविता येईल.

सदर सूचना आणि वार्षिक अहवाल कंपनीची वेबसाईट www.ultratechcement.com, केफिनची वेबसाईट <https://evoting.karvy.com> तसेच बीएसई लिमिटेडची वेबसाईट www.bseindia.com आणि नॅशनल स्टॉक एक्स्चेंज ऑफ इंडिया लिमिटेडची वेबसाईट www.nseindia.com यांच्यावर देखील अपलोड करण्यात येतील.

संचालक मंडळाने २० मे, २०२० रोजी घेतलेल्या आपल्या सभेमध्ये ३१ मार्च, २०२० रोजी संपलेल्या वित्तीय वर्षासाठी दर्शनी मूल्य ₹१०/- प्रत्येकी असणाऱ्या प्रत्येक समभागासाठी ₹१३/- या दराने लाभांश देण्याची शिफारस केलेली आहे. शिफारस केल्यानुसार एजीएममध्ये मंजुरी मिळाल्यास सदर लाभांश पात्र भागधारकांना १३ ऑगस्ट, २०२० रोजी किंवा त्यानंतर लाभांशाचे वाटप करण्यात येईल.

उपरोल्लेखित एमसीए आणि सेबी सक्च्युलर्सच्या अनुसार, जर बँक खात्याच्या माहितीची उपलब्धता नसल्यामुळे कंपनीला एखाद्या भागधारकाला ईलेक्ट्रॉनिक पध्दतीने लाभांश देता आला नाही, तर कंपनी टपाल सेवा सुरळीत सुरु झाल्यानंतर सदर भागधारकांकडे टपालाद्वारे लाभांश पत्रांचे (डिव्हीडंड वॉरंट्स) वितरण करील.

ज्या भागधारकांनी आपल्या बँक खात्याची माहिती अद्ययावत/नोंदणी केलेली नसेल त्यांना पुढील गोष्टी करण्याती विनंती करण्यात येत आहे:

- **इलेक्ट्रॉनिक पध्दतीची भागधारणा:** डिपॉझिटरी पार्टीसिपन्ट्सकडे सदर माहिती अद्ययावत करणे.
- **छापील (प्रत्यक्ष) स्वरूपातील भागधारणा:** नाव, फोलिओ क्रमांक, बँक खात्याची माहिती, स्वतः प्रमाणित केलेली पॅनकार्डची प्रत आणि रद्द केलेला एक चेक यांच्यासह व्यवस्थित सही केलेल्या एका कव्हरिंग लेटरद्वारे कंपनीकडे sharesutcl@adityabirla.com वर किंवा केफिनकडे ultratech.ris@kfintech.com वर किंवा einward.ris@kfintech.com कडे माहिती अद्ययावत करणे. जर रद्द केलेल्या चेक पत्रिकेवर भागधारकाचे नाव नसेल तर कृपया स्वतः व्यवस्थित प्रमाणित केलेली बँक पासबुक स्टेटमेंटची एक प्रत सोबत जोडणे.

भागधारकांना असेही कळविण्यात येत आहे की वित्तीय कायदा २०२० द्वारे दुरुस्त करण्यात आलेल्या आयकर कायदा १९६१ च्या तरतूदीमधील शर्तीच्या अनुसार कंपनीकडून १ एप्रिल, २०२० रोजी किंवा त्यानंतर वाटप किंवा वितरीत करण्यात आलेला लाभांश हा भागधारकांसाठी करपात्र असेल. या संदर्भात सर्व पत्रव्यवहार/माहिती भागधारकांकडे ई-मेल करण्यात आलेली आहे आणि ती कंपनीच्या वेबसाईट www.ultratechcement.com वर देखील उपलब्ध आहे.

कंपनी आपल्या भागधारकांना केफिन यांच्याद्वारे व्यवस्था करण्यात आलेल्या ईलेक्ट्रॉनिक व्होटींग सर्व्हिसेसद्वारे रिमोट ई-व्होटींगची सुविधा पुरविणार आहे. ईलेक्ट्रॉनिक व्होटींगची सुविधा एजीएममध्ये सहभागी होणाऱ्या भागधारकांसाठी देखील उपलब्ध करून देण्यात येईल आणि याबाबतची माहिती एजीएमच्या सूचनेमध्ये तसेच कंपनीच्या वेबसाईट www.ultratechcement.com वर देखील उपलब्ध करून देण्यात येईल.

अल्ट्राटेक सिमेंट लिमिटेड करीता
संजीव कुमार चॅटर्जी
कंपनी सेक्रेटरी

स्थळ: मुंबई
दिनांक: १५ जुलै, २०२०