

28th July, 2016

BSE Limited Corporate Relationship Department Rotunda Building, 1st Floor, New Trading Ring, Dalal Street Fort, Mumbai 400 001.

Tel.: 2272 1233/34 Fax: 2272 2039

Scrip Code: 532538

The Manager Listing Department The National Stock Exchange of India Limited "Exchange Plaza", Bandra-Kurla Complex, Bandra (East), Mumbai 400 051.

Tel.: 26598236 Fax: 2659 8237 / 38.

Scrip Code: ULTRACEMCO

Dear Sirs,

The Company has participated in the auction of coal linkages for captive power plant sub-sector and won the following linkages from Dipka Mines (SCDG) in the State of Chhattisgarh:-

- 1. 27,600 Tons @ premium of Rs. 150/- over notified price of Rs. 970/- per ton
- 2. 19,700 Tons @ premium of Rs. 150/- over notified price of Rs. 970/- per ton

A formal communication vesting the said linkages in the Company's favour is expected in due course.

The Company intends to participate in the future linkage auctions for its plants located strategically near the coal mines.

The above is for your information please.

Yours very truly,

S. K. Chatterjee

Company Secretary

CIN