

7th July, 2016

BSE Limited Corporate Relationship Department Rotunda Building, 1st Floor, New Trading Ring, Dalal Street Fort, Mumbai 400 001.

Tel.: 2272 1233/34 Fax: 2272 2039 Scrip Code: 532538 The Manager
Listing Department
The National Stock Exchange of India Limited
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051.

Tel.: 26598236 Fax: 2659 8237 / 38.

Scrip Code: ULTRACEMCO

Dear Sirs,

The Company has participated in the auction of coal linkages for cement sector and won the following linkages in the State of Maharashtra:

 Penganga OC mines (Auction held on 28<sup>th</sup> June) – 52000 TPA of G10 Grade @ basic floor price of Rs 1510 & premium of Rs 20 per ton.

2. Mana Incline (Auction held on 1st July) – 30000 TPA of Grade 8 @ basic floor price of Rs 2060 per ton.

A formal communication vesting the said linkages in the Company's favour is expected in due course.

The Company intends to participate in the future Linkage auctions for its plants located strategically near the coal mines

The above is for your information please.

Yours very truly,

S. K. Chatterjee Company Secretary